



ALBANIAN PAVILION  
BIENNALE DI ARCHITETTURA DI VENEZIA  
2016

THE PASSAGE

Project of MAU Architetti

in collaboration with  
mammafotogramma

curated by Klod Dedja



## Index

Preface	6
..... Klod Dedja	
Manifesto	10
..... MAU Architetti	
Research	12
..... MAU Architetti	
Concept	16
..... MAU Architetti	
Project	22
..... MAU Architetti	
Graphic design	30
..... MAU Architetti	
Media campaign and PR related actions	32
..... Alessandra Ghinato	
Executive project	40
..... MAU Architetti	
Abaco materials	44
..... MAU Architetti	
Potential donors	48
..... MAU Architetti	
.....	

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Klod Dedja

**A** group of young architects present the project “THE PASSAGE” for the Albanian Pavilion in the 15th Edition of Venice Biennale of Architecture 2016.

The project consists on the evolution of the perception of the urban image “ready made”, which introduces a conceptual proposal by the Albanian Pavilion through an installation combined two communication elements;

one of the elements  
proposes

***The Symbol of Communication and essential expression of Urban Peripherals***

and  
the other

***as the representative element of Contemporary art as an organic part of the urban architectural element.***

This project carries in itself the architectural conceptualization and symbolic, as a proposal that tends to be connected to the reality of the creative and changing art. The symbols of the Albanian Urban Architecture are essential part of project-proposal of the Albanian Pavilion on the Venice Biennale of Architecture. The proposal is based on the creation of an identical space taken from a random street of Tirana. A Utility Poles with the wires that are extended infinitely in the air. This utility pole will be transported in the Albanian Pavilion of Venice Biennale and will recreate the same situation of natural dimensions exactly as we see it in every corner of the city. On the two furthest sides of the space are two full wall-sized mirrors that reflect the sense of continuous infinite...

The proposal of these four young prominent architects, to interfere in emerging unexplored spaces of an under construction

phase, is an effort for socio-creative engagement, turning a journey to Albania as an opportunity to participate in the emergent aesthetics, proposing the urban aesthetics as a “visible” communication form through the thin wires hanged on the skies of the Albanian cities.

This project came to life after a research work of the architects, whom searching for a symbolic element of their experience in Albania. This journey led to urban evocation, newborn spaces of contemporary arts, acknowledgment of current attempts of the Albanian Avant-Garde architecture and art.

This conjunction of information and infiltration, made the birth of the project “THE PASSAGE” possible, particularly supporting the proposals of emerging Albanian art as an inner architecture related to the evolution of the thoughts on evolving art. The focus of the architects coming from Italy is like a “passage” over the spiritual aesthetics that is rising in this small Balkan country with very positive elements of transformation. Essential Transformation and a point of view over new altruist worlds like concrete proposals under evolution countries.

This stand of the architects is like a testimony of evocation alternated with evaluation of the efforts of aesthetics developing with emerging countries like Albania.

The perception that this project is trying to transmit is emitted through the fine “game” of visible dialogue (endless wires hanged in the sky and not in the pavement), as a matrix that tries to reconnect from one side the human communication transforming this artistic symbols, and from the other side reflects over real proposals developed as an architecture of new innovative forms, in some left alone, abandoned and ruined spaces of the Albanian heritage of the post communism.

*There are only different views of a single reality ...*

THE PASSAGE does not propose a new reality, not even a marginalized one, but through the Modern Art form that tends to be part of a broken reality. The passage consist in an installation which tries to be disconnected from an existing reality as an elementary statement. The project does not create architecture but turns reality into a symbolic architecture. So there is not a proposal that has to do with construction, but tends to fuse architecture with the research. Is not the perception of those who think architecture as a perfect form and perfect typographic design. But this architecture, of the developing countries, like Albania, lives with imperfection and seeks to find the symbolism in this imperfection .such as the electrical poles.

The video which will accompany the installation, THE PASSAGE will be a video curated by Emma Andrea, in collaboration with Academy Of Film & Multimedia Marubi, that will propose a parallel element to turn realistic element in a performance. This is a kind of perception of the lines as a game with a proposal on umane aesthetic interiors. Walking on two parallels, this project remains a concretization coming from the periphery, the FRONT...

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 MAU Architetti

**T**he sensibility of facing reality in a different way, in attempt to make them yours, making questions and try to understand the variables that compose, think out, translate and transform them. This metabolic process stands as a boundary line between the study and the final needed results.

#### CONCEPT

We are constantly exposed to new realities seen as problems or simply the result of the landscapes of human processes, and this is also a peculiarity of our group, try to interact with them and find a perfect balance. Our balance is ephemeral process that is between the reality and the result at the process of amending it.

#### KEY PLAN

Our balance is the  
*continuous change*

Our balance is  
a process recognized  
like a *metabolism*

Our balance is  
*alive*  
and nourish no differences

Our balance is  
the *passage*  
between two entities.

#### NAME

*metabolism* - Process  
*architectural* - Human  
*urban* - society

#### CONCLUSION

There are various forms of human knowledge that convey different choices in the world of matter, just think of the concept of the Demiurge (Plato - The timeo) as the raw material and the idea interacting or distance Saussure between the meaning and the signifier. This language is the one with which

our group discusses the various issues of the contemporary society outlining this step invisible to the eye, but that tends to transform reality from their foundations.

#### THE PASSAGE

It takes the form of a human process dictated by variables very different and that leaves a mark in the territory, a track that generates its own identity and defines the ways forward, distribute and converge, by designing differences that make it up.

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 MAU Architetti

**T**he Group MAU was founded by some young architects who decided to get together and share their passion for architecture both as a profession and as a way of life, so as to fulfill their dream of creating a better vision of the world starting from the bottom, from those places that, for different reasons have faded away, relegated into oblivion and forgetfulness. The team's belief is that there is a possibility of reacting to the current crisis using creative intelligence and the intuition of those processes that, by means of architecture, can be expressed and be inspiration for the community working in these contexts that have become devoid of identity. Our goal is to heal these open wounds of widespread emptiness and turn them into quality, represented by simplicity and poverty. Working on urban voids aims to stimulate a capillary system of places interpreted and expressed as skilled interventions, working from a social, political and economic, architectural point of view. The plan is to reactivate these spaces instead of emptying them, minimizing them and leaving them at the mercy of the market, recognizing a cultural value that, by destroying them, would no longer be able to be filled. The reuse of these areas becomes a strategy to enhance the community's architectural heritage and its social fabric, a different point of view that layout and perception restores empathy between the place and the living environment. The choice consists in the stimulation of the emotional side of these places, transforming them from the suburbs of the soul into their need to be recognized. All these places are potential offers, spaces to regain with new activities. The transition from an empty space into a place with identity happens when this contributes to the development of the community continuously supportive that rediscovers itself and joins forces to find new answers to traditional needs entering rightfully into a pub-

lic policy that carries out that role within the community. These spaces have to become places that attract energy and resources and are considered common goods since they produce economic resources taking advantage of the collective identity value. The theme that we acknowledge as "architectural and urban metabolism" becomes the conveyor of innovation by sharing the values of tradition. These areas are considered low-investment, where the "mix" idea person prevails on investments. In these areas we use technology but the input of creativity and knowledge combined with the profession are the supporting structures of businesses. Our thesis questions the trends of contemporary architecture and the ways that the changes in society, technology and the current environmental situation have led to the architect and their role in society. Just think of the climatic change that man has made to the planet in the last two decades and the islands of plastic in the oceans. From the point where you consider architecture the same as new scientific and technological discoveries as a fundamental tool of innovation in society, you reflect on the role of architecture in its inherent creative context. The role of the architect as a creative subject can bring innovation and improvement to the company, establishing the architecture of its creative processes, and therefore able to encourage and stimulate the creativity of the user. The logic of the process that generates other processes

The logic of the process follows a long and detailed but extremely effective course through the reinterpretation of the spaces, which are identified as potential new regeneration sites, from specific cases with a smaller catchment area, to much bigger scale urban situations. The comparison with these places does not necessarily require invasive interventions, sometimes it is sufficient to carry out an accurate cleaning procedure and reorder in the area so as to adapt those suitable functions, established by a strategic investigation aimed at the collec-



tive needs fit inside those that will be most appropriate functions.

The result is a new form of economy and work around these gaps, which can be handled in specific periods cyclically and defined previously and every time renewed through an analysis and a pre-feasibility study at the end of each phase, which tends to last between five and eight years.

Young people can have a key role in such contexts, through start-ups such as proposing newer and wider networks of creativity and innovation, becoming themselves a potential resource of knowledge and values that are able to respond to the current crisis.

By means of an adequate programmed action it is possible to carry out a slower re-opening of spaces, including new features and at this point the abandoned spaces can be consolidated over time, so there is no need for all of the funds to be invested at the beginning. We must therefore have a global vision of reactivation thanks to strong technical and management skills so as to generate other new similar processes, with a "domino" effect that gradually patches up the whole of the urban fabric.

It is therefore possible through temporary use of these spaces to get maximum results and functionality with minimal costs.

In a European context, of community vision, certain areas have a greater ability to acknowledge issues and adopt them more than others. Albania sparked our interest. This is expressed also by the social and youth policies that have come forward.

This made us want to compare and to exchange ideas with different cultures but still very close to one another.

A country subject to a troubled political social and economic history, which, nowadays, appears to be positioned on the edge of large European countries but with great prospects for future growth.

Making the most of an unconsolidated but very fertile context to propose and develop a sensitivity relating to this matter gives us

a chance of promotion under different aspects. Our curiosity pushed us to explore the Albanian reality through a journey guided by the experience of two members of the group from this country. The title of our work is emblematic of that stated above: "the passage". The passage represents this invisible common thread which joins those moments of discovery and encounter with some of the most important episodes identified as an attempt to resolve those spaces through creativity and architecture that beforehand had no value neither from a social point of view nor architectural.

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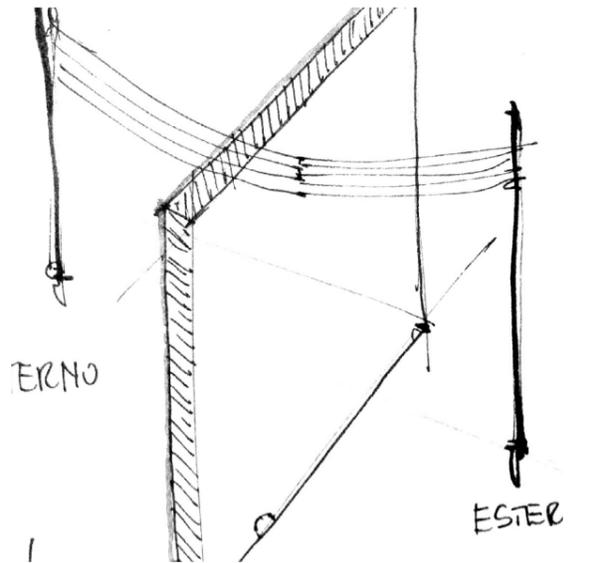
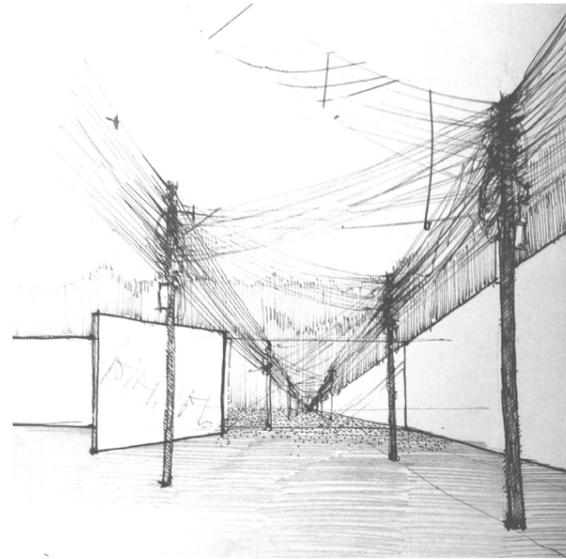
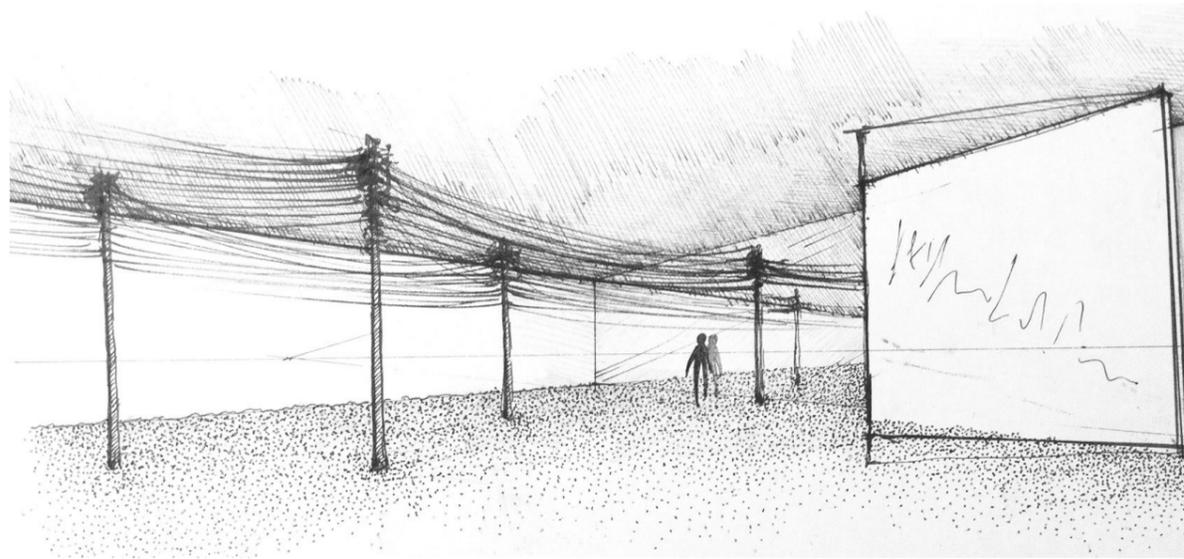
 MAU Architetti

In the current society exists a new urban phenomenon that has introduced the cities to "places full of void". Times of confusion and discussion on the subject of reuse and rehabilitation of these spaces have been greatly diversified, even though they belong to the past, today they are very contemporary. Regarding the social point of view, architectural, political and economical the most favorable project choice is the 'refilling' those empty urban spaces instead of leaving them empty, acknowledge their cultural value rather than destroying. By reusing we don't necessarily and exclusively mean including buildings that are saved from the demolition, but we also refer to those part of the cities that are abandoned and unoccupied which had important moments of livelihood and development. The challenge is to search for the conditions so that these spaces are transformed into significant places of distinguished identity. The state of decay in which they happen to be indicates and emphasizes the architectural, historical and cultural values of ruins. We have to operate according to a double system that associates the values of a local context with an extended reality, creating new situations of interest. Some operations will merge the potential of these abandoned areas giving an opportunity of development. The hypothesis is that these spaces can be refilled with talent, intelligence, competence, passion, setting up real and proper "laboratories of social innovations". These places pose the question of identifying new destinations of use and new projections. Cultural opportunities can rise, becoming the producers of their own incubators of creative activities. A common interest and an individual forming path connected to the passion brought to life the creation of a group of young people: mau (metabolismo architettonico urbano / urban architectural metabolism), the

group consisting in six young architects ( Jacopo Berlendis, Roberto Franchini, Gaspare Giacona, Andrea Michelini, Arjon Muarremi, Amarda Velcani).

The research and the study of new methodologies to reactivate abandoned places through creative processes have pushed the curiosity of the group crossing new borders and going not only in the native country but transferring the attention in the Albanian territory. The presence in the group of two Albanian persons have facilitated the launch of this search. The experience gathered from a series of exploring trips made possible to enter in a direct contact with a cultural, social and architectural reality of Albania. The attempt to work with aforementioned topics lead us into discovering and interacting with some of the interventions made to improve the quality of the social and built environment.



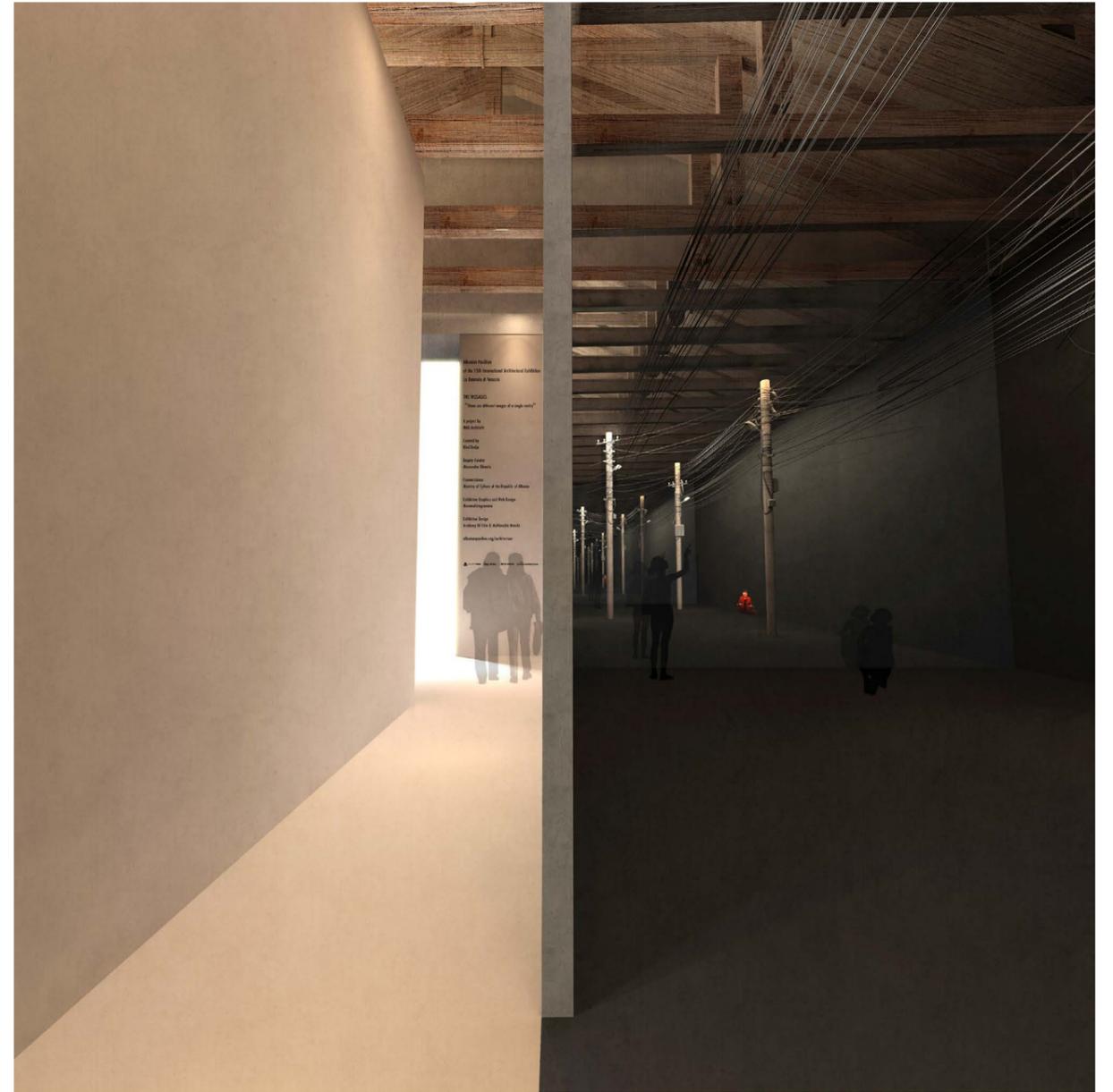


**T**he pavilion is divided in two conceptual parts:

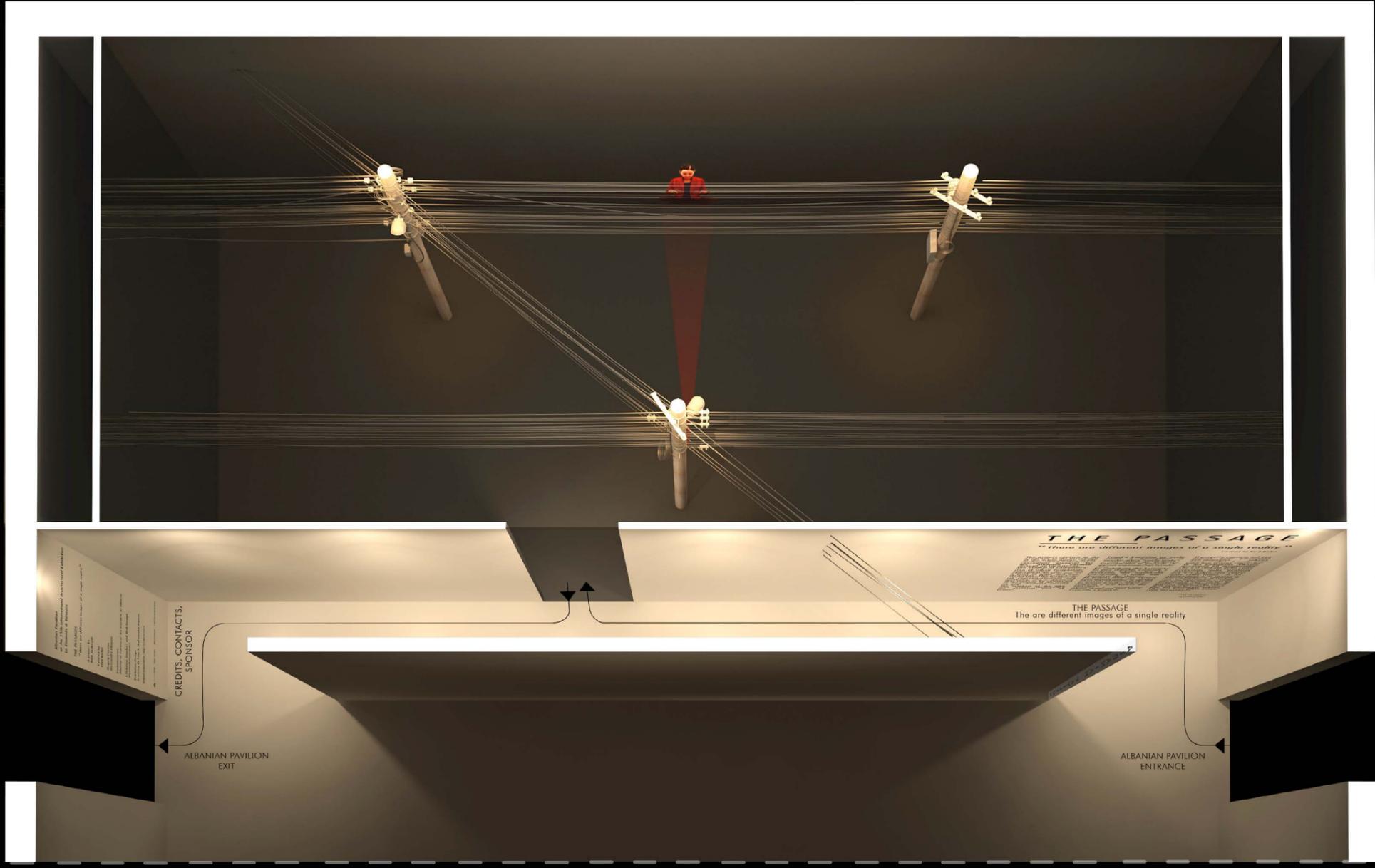
1. Architectonic \Narrative
2. Conceptual \Artistic

The Conceptual \Artistic part consists in an element reflected by two mirrors, one opposite to the other. The element is represented by an object sought and considered characterizing the urban landscape of the entire Albania: the pole of the high voltage. The tower symbolizes the unresolved urban theme spread over vast areas characterizing the image of the environment. The element made of wood is connected with cables that are tangled in a dense and chaotic network of wires. The wires are projected in the mirrored walls creating an effect of continuity and helping to create an image that, reflecting the spectator, is mirrored countless times. The strength of this image has the declared intention of creating the sensory suggestion of the union and the connection.

The Architectural \Narrative part is represented by the video projection. What we wanted to do was to bring our research (the cases studies) through the abstraction of the concept. The video project will be realized by Academy Of Film & Multimedia Marubi. This is an attempt to revitalize the different places. Starting from the analysis of the creative spaces, as TULLA Centre, Destil, M.A.M Foundation, which through their work try to give life and value to the reality marginalized. The video will be the performance of a woman seated on the floor who knit the cable of the light poles. This as a symbol of those who make the attempt to bring to life this spaces, through the creative process. The physical space of the hall is the element of passage interrupted by the break of the interior space. The corridor represents our path of research done in Albania, while the interior contains and symbolizes the suggestions collected from the iconography of the urban landscape Albanian.







The graphic design of the Albanian Pavilion has been carefully composed in the perspective to easy communication. It wants to preserve the internal space of the installation. The sign of the presentation, with the curatorial text, will be placed at the entrance wall of the Pavilion.

At the end of the path it will be placed the summary with all the information and sponsor's logo.

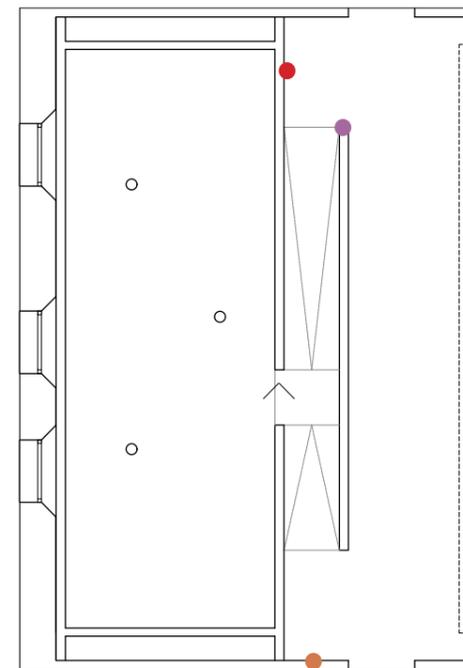
After many tests, the font used to better represent the content of our concept, is FUTURA CONDENSED LIGHT.

Elegance and simplicity are the goals of the Graphic project.

Using the ipertext concepts, the various sizes have been placed regarding a visual communication criteria. This choices facilitate the reading of the main themes.

The presentation text will be in three languages: Albanian, English and Italian.

KEY - PLAN



## THE PASSAGE

“There are different images of a single reality”

Curated by Klid Dedja

The project consists in the evolution of the perception of the urban image "ready made", which introduces a conceptual proposal for the Albanian Pavilion through an installation. The Symbol of Communication and Essential Expression of Urban Peripheries, Contemporary Art and Conceptual Architecture as a form of hope and transformation. This project carries in itself the architectural conceptualization and symbolic, as a proposal that needs to be connected to the reality of the creative and changing forms of art. The symbols of the Albanian Urban Architecture are essential part of project.

Projektet konsistojnë në evolucionin e parapshtimit të imazhit urban "ready made", e cila krijon një propozim konceptual për pavionin shqiptar nëpërmjet një instalacioni. Ky simbolizim dhe komunikimi janë shprehje esenciale e periferive urbane. Arti bashkohor dhe arkitektura konceptuale si formë transformuese dhe shpresë. Ky projekt mbart në veshet konceptualizimin dhe simbolikën arkitekturore, si një hap propozim për një arkitekturë që tenton të jetë a lidhur me realitetin e artit kreativ dhe ndryshues. Simbolet e arkitekturës urbane shqiptare janë pjesë esenciale e projektit.

Il progetto consiste nell'evoluzione della percezione dell'immagine urbana "ready made", il quale propone una visione concettuale del padiglione Albanese, attraverso un'installazione. Che è il simbolo della comunicazione e l'espressione essenziale della periferia urbana. L'arte contemporanea e l'architettura concettuale come forma di trasformazione e di speranza. Questo progetto contiene il concettualismo e il simbolismo architettonico, come una sorta di proposta per un'architettura che tenta di essere legata alla realtà dall'arte creativa che cerca di cambiare la realtà. I simboli del passaggio urbano Albanese sono parte essenziale del progetto.

B&Aù Architetti  
Clid Dedja  
www.banda.com

ALBANIAN PAVILION

Albanian Pavilion  
at the 15th International Architectural Exhibition  
La Biennale di Venezia

THE PASSAGES

“There are different images of a single reality”

A project by

B&Aù Architetti

Curated by

Klid Dedja

Deputy Curator

Alessandro Ghisaro

Commissioner

Ministry of Culture of the Republic of Albania

Exhibition Graphics and Web Design

B&Aù Fotogramma

Exhibition Design

Academy of Fine Arts & Multimedia MASHI

albanianpavilion.org/architecture

www.banda.com

## MEDIA CAMPAIGN AND PR RELATED ACTION

Alessandra Ghinato

**T**he communication plan of Albanian Pavilion is structured in different levels.

In one hand the goal is to attract many visitors, the attention of the media, architects and critics, in the other hand the aim is to develop a debate around the topics raised in the exhibition and create new solutions for the Albanian urbanistic structure and the revaluation of abandoned spaces. The complete communication plan provides: initiatives, projects, events, strong involvement of media and online strategy. It is not an accessory but an essential part of the exhibition. For this reason every project has precise goals and structures. The offline communication will last 8 months and online communication will last 1 year. The focus point of the plan are:

*Albanian Pavilion vernisage*  
*Performative and video event in dedicated spaces*  
*Conference, workshops and educational programm ( Italy and Albania)*  
*Wordwide media covering (on line and offline)*

### TARGET

The involved target of Albanian Pavilion initiatives will be: Albanian and Italian institutions Italian, Albanian and international online and offline media (press agencies, national and international daily newspapers, news magazines, specialized magazines, radio and TV), architects, artists, curators, operators and experts of cultural and architecture fields, linguists, historians, academics, interested in political sciences and in Albanian culture, university students, college students and young people, general visitors.

### PROJECTS, GOALS AND STRATEGIES

PROJECTS: ALBANIAN PAVILION  
 VERNISSAGE

### GOAL

The cultural vernissage has the goal to show and explain the exhibition and the Pavilion to institutions, media and guests. It will promote the image of the Albania and create a meeting moment between institutions, companies and cultural players.

### STRATEGY

The opening will take place in the Albanian Pavilion during the vernissage days. It would be on Thursday 26th May or Friday 27th May. It will have:

*Institutional greetings*

*Introduction by the curator*  
*Introduction by MAU*  
*Space for questions by media*  
*Light refreshments*  
*Private interviews*

The event will have Italian and international coverage. Detailed information materials (such as press review) and exhibition catalogue will be distributed to institutions, journalists and guests. It will include a light reception, partly sponsored by a beer or wine company. The time for interviews will be guaranteed.

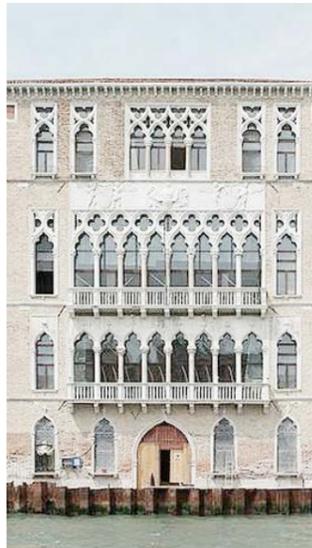
PROJECT: PERFORMATIVE AND VIDEO  
 EVENT IN DEDICATED SPACE

### GOAL

The performative and video event is an integrative part of the Albanian Pavilion, showing the strongness and dynamism of Albanian realities. It is a continuation of the installation in the pavilion.

### STRATEGIES

The exhibition in the pavilion wants to highlight the dynamism of some Albanian associations. From abandoned spaces, they are able to activate social process, getting these places alive. We would like to create an events to explore these creative strength. We chose two different locations to set up the Performative and Video Event: Forte Marghera in Mestre and Serra dei Giardini



Università Cà Foscari - Aula Cà  
Bernardo, il piano nobile  
di Ca' Foscari



in Venice (very closed to Arsenale). Both of them were rehabilitated in the last years and now have a cultural importance.

#### *Forte Marghera*

C32 performing art work space is placed in Pavilion Palmanova, Forte Marghera (Venice Mestre) and managed by the cultural association Live Arts Cultures. It organizes projects and promotes performing arts, particularly: dance, music, performance art and new technologies, offering artistic residencies, workshops, co productions and organizes Electro Camp Festival. The upper floor has an intimate space, where we can take the interviews.  
<http://www.liveartscultures.org>

#### *Serra dei Giardini*

The Giardini's Greenhouse was built in 1894 and is the oldest permanent structure of the whole original system of the Biennale. Constructed as a "tepidarium built in iron and glass", it hosted exotic plants for the International Art Exhibition. Its purpose was continually changed during the years until it was totally abandoned in 1990's. In 2010 the municipality of Venice finished the restoration and now the greenhouse with its garden is devoted to nature and cultural activities.  
<http://www.serradeigiardini.org/en/>  
<http://www.microclima-venezia.com/>

The event will provide:

- An installation of the travel in Albania.
- The daily important work of MAM, Tulla and DeStil will be represented.
- Two video projections: one inside the space and one outside
- Dedicated space for the interviews
- Banner with the presentation and the critic text of the curator Klod Delja
- Catering: we involve a cooperative
- Dj set for the end of the night.

The guests of the event will be institutions, Albanian, Italian and international media, sponsors and guests (architects, artists, curators, critics, professionals...).

#### **PROJECT: CONFERENCE PROGRAM**

##### GOAL

An articulate conference program will enlarge the interest of researchers, students and passionate of architecture, art and other disciplines regarding to Albanian cultures.

##### STRATEGY

We will open a debate on important themes of Albanese culture and we will present the Albanian Pavilion of Biennale in Italy. The selected place to take the conferences are: Ca' Foscari University and Politecnico of Milan. During the six months of exhibition we would like to create new links and collaborations. Thanks to the partnerships and the support of the institutions we could have the opportunity to organize a conference program with a minimum budget.

#### **PROJECT: INITIATIVES IN ALBANIA**

##### GOAL

We would activate a wide cultural debate, so we will organize a series of events and initiatives in Albania, that will generate interest and will transmit the message of the exhibition in the pavilion. It will improve the number of Albanian visitors and it will generate a virtuous cycle that could bring the creation of shows and cultural initiatives in the territory.

##### STRATEGY

The promotion of Albanian Pavilion will develop in:

*Workshop organized by DeStil  
Event organized by Tulla  
Conference at Politecnico of Tirana*

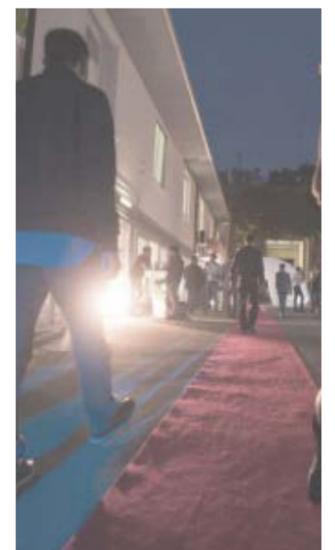
#### **PROJECT: EDUCATIONAL PROGRAM**

##### GOAL

Albanian institution contribute to shape the new generation. Regarding to one of the concept of the inspiration text for the performance, the kite, the project is focused on teaching to the children to face and modify



Serra dei Giardini di Castello



C32 performingartworkspace

the reality by changing the point of view.

#### STRATEGY

Thanks to the support of two Venetian associations specialized in educational program, we will involve many classes of elementary school to participate to the laboratory. By the games, the children will have the possibility to reflect about the problems of their urban context (the wires for Albanian children and the lack of green spaces for Venetian children). Everyone has to face the problem and find solutions. It would be a possibility of growth and to meet a different culture, often with similar daily problems.

#### **PROJECT: ITALIAN AND INTERNATIONAL MEDIA COVERING**

#### GOAL

The goal is to spread the information about the Albanian Pavilion and generating best visibility around the topics emerged in the exhibition. We would like to create a strong resonance during the opening and keep the interest during the six months.

#### STRATEGY

To assure the success of the project we make a research and contacted the Press Office that know well the Biennale, the Albanian Pavilion and Albanian, Italian and international media: adicorbetta (press office for the Albanian Pavilion at Biennale 2015) and Valeria Frisolone (press office for the Albanian Pavilion at Biennale 2014). The cover topics will be: architecture, urban & design, art & culture, education, lifestyle, fashion, travel, politics.

#### **PROJECT: MEDIA PARTNERS**

#### GOAL

To improve the media communication we would like to create relations and media partnership with magazines, radio and TV, in Italy and Albania. It will guarantee an extended press coverage.

#### STRATEGY

The partners are not defined yet. We can count on the support of the Albanians TV, radios and newspapers (Top channel, Klan Tv, Gazeta Shqip). We are discussing with some Italian media. We have the best availability in the researching the partners.

#### **PROJECT: WEBSITE AND SOCIAL MEDIA**

#### GOAL

It will promote and support the image of the Pavilion and the activities related to it during the Biennale 2016, create and engage a community around the initiative, support and amplify the other communication channels (PR, radio etc).

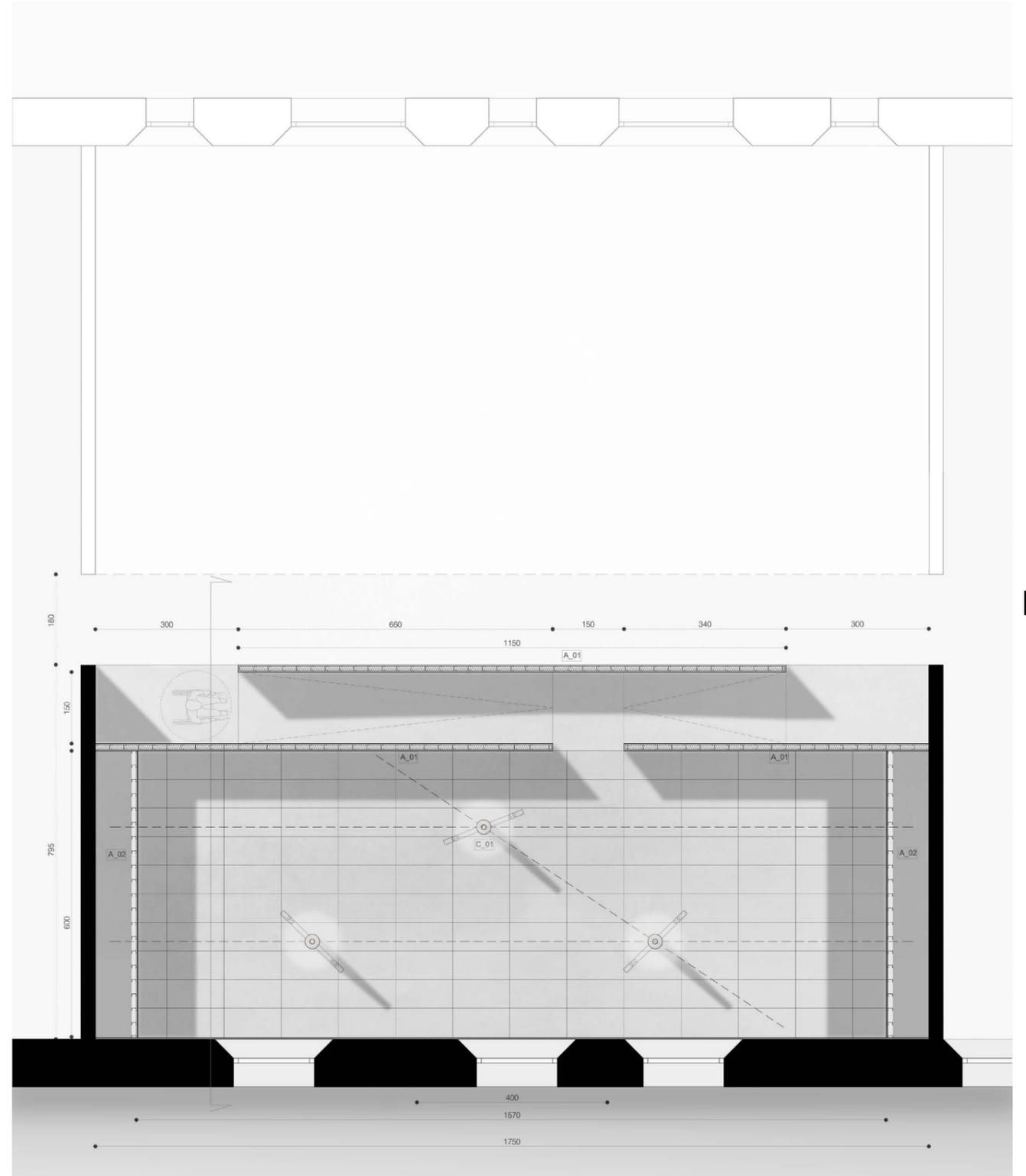
#### STRATEGY

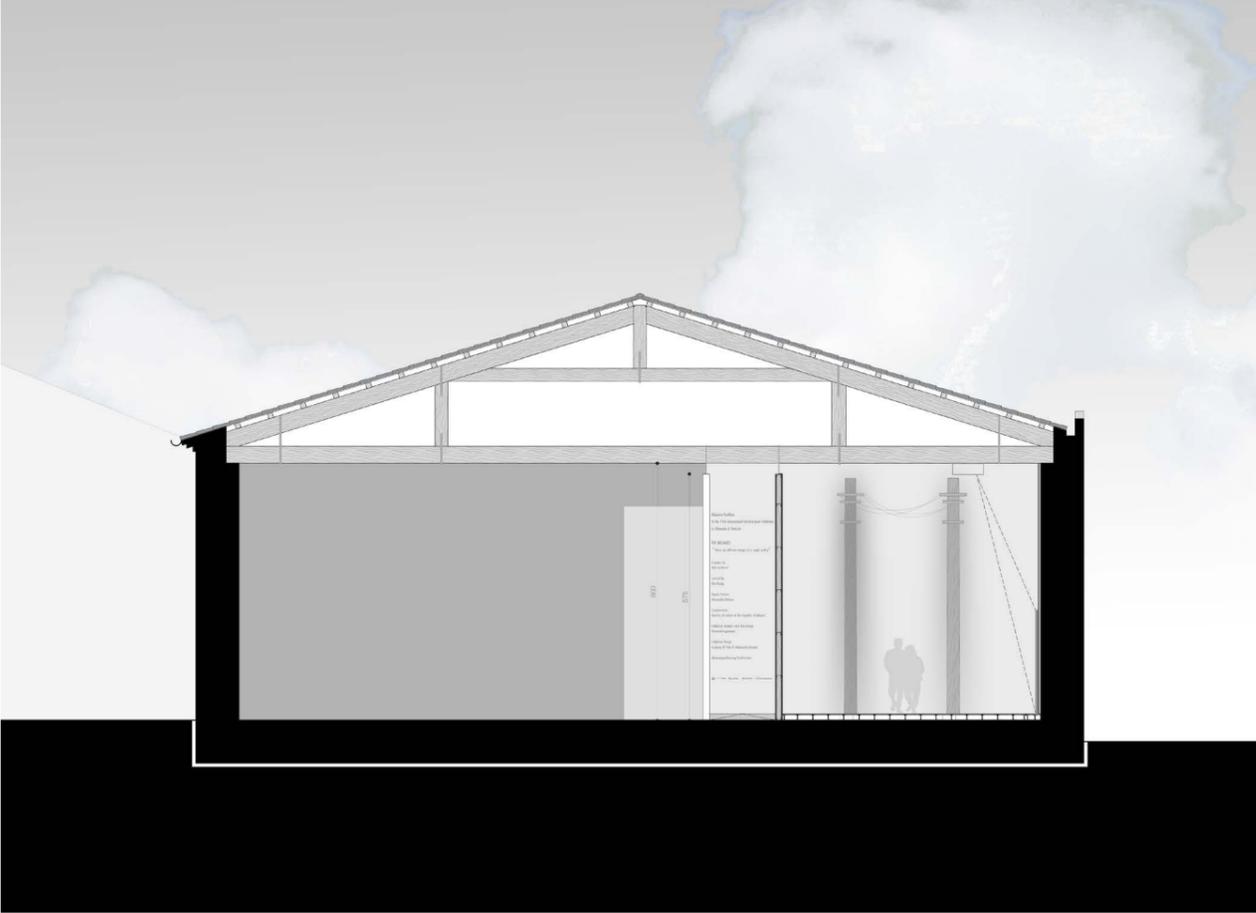
We will set a website in English, Italian and Albanese sharing content. The social media strategy will use Facebook, Twitter, Instagram and Pinterest, through Seo oriented contents and high impact images. We will start to communicate at the official communication of the winner, generating engagement and expectation before the beginning of the Biennale. The cost of the website implementation and social media strategy will be mainly covered by sponsorship. A minimum budget will be destined to promotion campaign (sponsored posts, adv, sem...).

#### **CATALOGUE**

The catalogue is a description of syntactic installation of the pavilion, the translation of the work through the detailed documentation of events. It describes the story of the processes that led to the realization of the pavilion. It is a harvest of images and experiences that testify the Albanian reality and the urban trials. It looks cases and practices where creativity work improves the quality of life while working on the margins facing pressing challenges. The catalogue will be translated in English, Albanian and Italian.

EXECUTIVE PROJECT

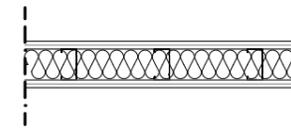




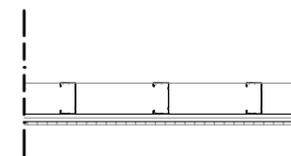
ABACO MATERIALS

MAU Architetti

**A\_01** Plasterboard wall REI 60/120 completed with metal structure 100 x 50 x 0.6 mm galvanized laid down with minimum distance of 30 cm, double plate for both sides comprehending the internal isolament in mineral wool of minimum density 50 kg/ mc and thikness up to 90 mm.



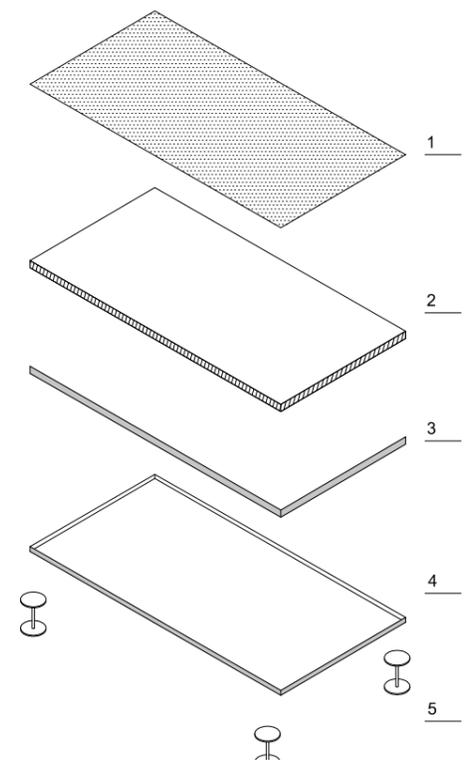
**A\_02** MDF panels completed with metal structure 100x 50x 0.6 mm galvanized laid down with minimum distance of 30 cm. Mirror panels fixed on the MDF system.



**A\_03** Black fabric curtain stretched on the wall.



**B\_01** Rental of floating floor, completed with support elents, walkable panels, their clippings where necessary, the access ramps and what is necessary to the realization.



- 1. TRIM SUPERIOS, color bLACK
- 2. CHIPBOARD
- 3. METAL EDGE
- 3. METAL COVERING LOWING
- 4. METAL LEGS ADJUSTABLE

# C\_01

Supporting structure of the electric poles.

Electric Wood pole  $\varnothing$  30 x 740 cm

Tubular support element  $\varnothing$  100 mm dp. 3 mm, h 100 cm. Welded to the double plate a prepared for bolting and reinforced with triangular wings and reticular tie-beam system. All parts are a joint system with the woods pole.

Anchorage plate 600 x 600 x 8 mm

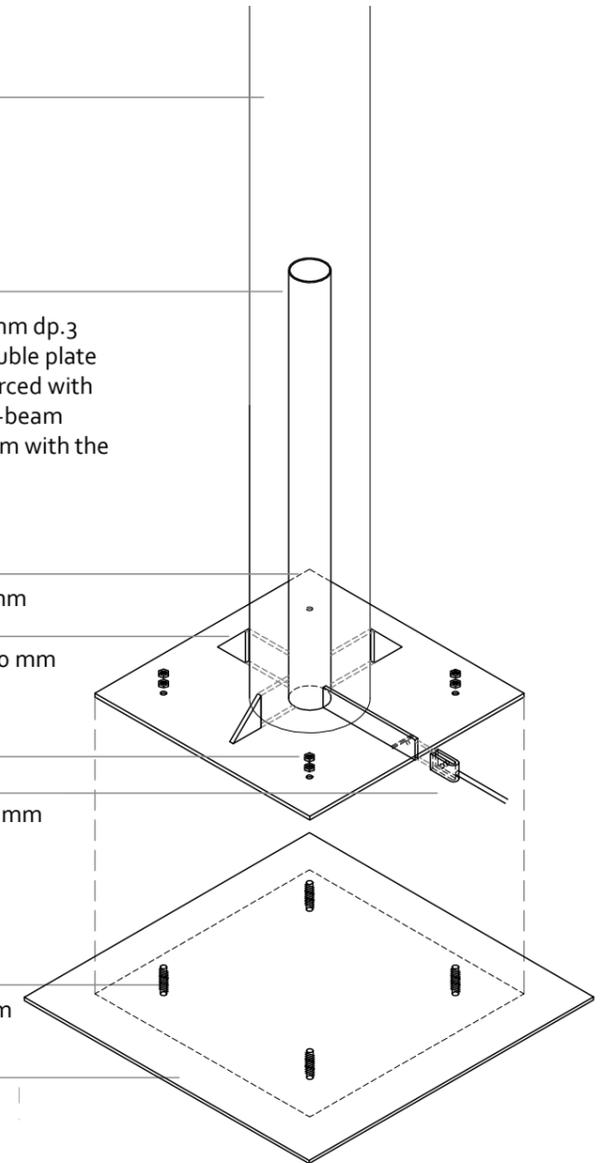
Triangular wings dim 80 x 80 x 10 mm

Bolts M 20

Triangular wings dim 80 x 80 x 10 mm

Threaded bars  $\varnothing$  16 mm h. 60 mm

Plate dim. 800 x 800 x 8 mm prepared with threaded bars



## POTENTIAL DONORS

COMPANY	VALUE
<p><b>MAU Architetti</b></p> <p><b>Koni Group</b> The firm operates in the province of Milan since 1998 , dealing with every aspect of the building process , from design to completion of works such as , public buildings , creation from scratch of architectural complexes until the restructuring tiny interior .</p>	<p>The company is committed as a sponsor to make available workforce for the installation.</p>
<p><b>Isolsistemi srl</b> The IsolSistem s.r.l. work in the field of civil and industrial coverings , waterproofing , in asbestos disposal and works of general building , in recent years the company has expanded and has important achievements in the northwest and center of Italy .</p>	<p>The company is committed to finding the raw materials for installation and transportation of plasterboard panels as well as in the work of planting and maintenance of the electrical system including disposal of the same.</p>
<p><b>CEZ Group</b> Its core business is the generation, distribution, trade in, and sales of electricity and heat, trade in and sales of natural gas, and coal extraction. Is the largest utility and biggest public company in Central and Eastern Europe.</p>	<p>The company is committed to finding the raw material ( the poles ) for installation.</p>
<p><b>Intesa Sanpaolo Bank Albania</b> Intesa Sanpaolo is the banking group which was formed by the merger of Banca Intesa and Sanpaolo IMI. The merger brought together two major Italian banks with shared values so as to increase their opportunities for growth, enhance service for retail customers, significantly support the development of businesses and make an important contribution to the country's growth.</p>	<p>Amount to decide.</p>
<p><b>Agape</b> The company was born with the vocation to design new interpretations of the bathroom and is now one of the landmarks of contemporary furniture . With Agape bathroom living environment and regenerating dedicated to wellness stops being just a functional space to become emotional center.</p>	<p>Engaged in intensive discussions.</p>

COMPANY	VALUE
<p><b>Thermomat</b></p> <p>Thermomat is a leader company in the field of safety and comfort in the bathroom and it states its desire to get closer to the final customer needs, to satisfy the daily needs of practicality and design with a range of products conceived and designed for a modern and functional bathroom, suitable for every moment of life and for all ages. Thermomat is ready for future challenges in a fast evolving market, addresses the needs of demanding customers who seek its own standard on the market in a caring society with traditions and roots, however, with modern and innovative spirit, and that considers the MADE IN ITALY a virtue.</p>	<p>Engaged in intensive discussions.</p>
PATROCINIO	VALUE
<p><b>New A.G.E</b></p> <p>The association New AGE ( New Generation was Albanian ) was founded in 2004 in Milan with the main aim to help and represent the Albanian students who study and live in Lombardy . The organization is decentralized , each university has a representative who is in regular contact with the community of that particular university . The number of members is about 1,000 enrolled students, graduates and young Albanians who work in Lombardy .</p>	<p>The association is committed to organize the event , which will involve the students ( Albanians and not). For this they will provide spaces.</p>
<p><b>Destilù</b></p> <p>Destil is a mix of simplicity and abstraction that you can experience in different ways. The mix of functions that complement each other offers you the possibility to interact in a social space. Design is used as a tool to produce comfort for the visitors in Destil.</p>	<p>Destil will cooperate in the organization of workshops , which will involve students ( Albanian and not ) in collaboration with University of Architecture in Skopje , Belgrade, Vienna, and Albania</p>

COMPANY	VALUE
<p><b>Academy Of Film &amp; Multimedia Marubi</b></p> <p>Academy of Film &amp; Multimedia Marubi (Tirana) is the only film school for film and television education, formation and training in the Republic of Albania. The academy was created per Government decree in 2004,[1] and has students from Kosovo, Montenegro, Macedonia and Albania.</p>	<p>The Academy is committed to delivering the video that will be placed inside the installation .</p>
<p><b>TULLA Centre</b></p> <p>Tulla is a cultural and social space created by people working for over 15 years in the field of art, culture and society, that is, in the 'sphere of civil society. Tulla is located in a space below that of the historic city center. It is a former warehouse built in communist times, with a space area of 300 square meters, which allows you to organize exhibitions, concerts, events and activities of various kinds. And 'it opens only a year and has hosted more than 20 exhibitions, 50 concerts, various artistic presentations as well as being made available in free enjoyment unable to meet the cost of rent.</p>	<p>Tulla will cooperate in organizing events to promote the project Biennale and the issues that arise.</p>
<p><b>FRESSH - Forumi i rinise eurosocialiste Milano-Lombardi</b></p> <p>The company was born with the vocation to design new interpretations of the bathroom and is now one of the landmarks of contemporary furniture . With Agape bathroom living environment and regenerating dedicated to wellness stops being just a functional space to become emotional center.</p>	<p>The association is committed to organize the event , which will involve the students ( Albanians and not). For this they will provide spaces.</p>
<p><b>Politecnico di Milano</b></p> <p>is the largest technical university in Italy, with about 40,000 students.[2] It offers undergraduate, graduate and higher education courses in engineering, architecture and design. Founded in 1863, it is the oldest university in Milan.</p>	<p>engaged in intensive discussions.</p>

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